



EUTO Newsletter

Making Europe a Better Place for Visitors

Message from the President

Welcome to EUTO's first newsletter of 2008 which I hope that you will find of interest. EUTO represents tourism professionals from many parts of Europe and from different sectors of our industry. Our objective is to foster and encourage transnational networking between tourism management through:

- Promoting the exchange of professional experiences .
- Providing support to members in the solution of professional problems.
- Increasing awareness of the economic, social and employment importance of tourism.
- Supporting the sustainable development of each destination through its people, public bodies and tourism infrastructure .
- Developing partnerships with relevant tourism organisations.
- Encouraging the development of training and education in the European tourism field.

I hope that you are able to find the time to read this Newsletter and please contact me on presidency@euto.org if you have any queries or require further information on EUTO activities.

Liz Buchanan
President

Editor's Note

May I introduce to you the latest in interactive tools which EUTO will be sending you via that wonderful medium – internet. This e-newsletter should keep you up to date with the latest tourism news, the latest events organized by EUTO and the latest in EU legislation which affects this socio-economic activity. I would like to hear from you if you have any news of your own, any comments or if you have suggestions to make...after all it is you who will make this newsletter the success we all hope for!

Julian Zarb
Vice President/Editor

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EUTO Launch New Promotional Leaflet

In the latter part of 2007, EUTO produced a new leaflet that gives up-to-date information on the wide range of activities in which the organisation is involved. To access the EUTO leaflet [click here](#). Please share it with other colleagues who may be interested in benefiting from what EUTO can offer.

FORTHCOMING EVENT: EUTO Study Visit 2008: “Sustainable Tourism Development – Attractions and Events as Catalysts for Regeneration and Social Change”

From 21-28 September 2008 London and Nottingham will co-host EUTO’s programme of study visits, presentations and workshops. Once again the aim is to promote the exchange of knowledge and best practice in tourism management and skills development in the industry. It’s a great opportunity to learn from and network with tourism professionals from across Europe... [More Info](#)

EUTO Sustainable Tourism Statement from Latvia Study Visit

At the Study Visit to Latvia, delegates developed a position statement on the sustainable development of tourism..... [More Info](#)

World Tourism Day – 27th September 2007

During last year’s conference and study visit, the delegates had the pleasure of listening to Gundega Zeitina, Chairman of the Board of the Travel Company, Latvia Tours..... [More Info](#)

Thank You LATTURINFO and Latvia

In September 2007, 58 delegates experienced the positive changes which Latvia has undergone over the past decade..... [More Info](#)

Innovative European Training Project Reaches New Shores

Tourism is not only the world's largest industry, it is also a profession which is coming of age in the 21st century and delivering growth potential throughout Europe. The VocMat project was created to address a Europe-wide barrier to this future growth by addressing a lack of opportunities for tourism managers to develop new skills that meet the demands of the 21st century customer..... [More Info](#)

News from Other Organisations

Enterprise & Industry - competitive and sustainable destinations discussed at European Tourism Forum (DG Enterprise - EU Commission)..... [More Info](#)

Tourism for International Understanding: Cordoba, 31 October 2007 (UNWTO)..... [More Info](#)

E-Turbo News Ambassador Programme (ETN-October 2007)..... [More Info](#)

Tourism in Europe – to the Year 2005 and beyond (European Travel and Tourism Action Group – ETAG)..... [More Info](#)

ETAG Members's News..... [More Info](#)

Join the European Union of Tourist Officers and make sure that you and your organisation are kept up-to-date with the latest Tourism trends, opportunities and policies.

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